

eZWay.tv Advertising Packages

Reach 12M+ Viewers Across a 100M+ Distribution Network

Connect your brand with a highly engaged global audience. eZWay.tv offers premium, multi-channel streaming content designed to entertain, educate, and inspire. Partner with us to leverage our vast distribution network and innovative AI-driven targeting to achieve your marketing goals.

About eZWay.tv

eZWay.tv is a dynamic streaming platform delivering diverse, high-quality programming to millions worldwide. We bridge the gap between traditional broadcast and modern digital consumption, providing advertisers with a unique, high-retention environment to showcase their brands and scale their outreach effectively.

Key Platform Statistics:

Total Viewers

12,000,000+

Average Watch Time

30–60 minutes per session

Outreach Distribution

100,000,000+

Active Channels

20 dedicated content channels

Audience & Content Overview

Our platform caters to a wide spectrum of viewer interests, ensuring that your message reaches the exact demographic you are targeting in a premium viewing context.

Content Categories

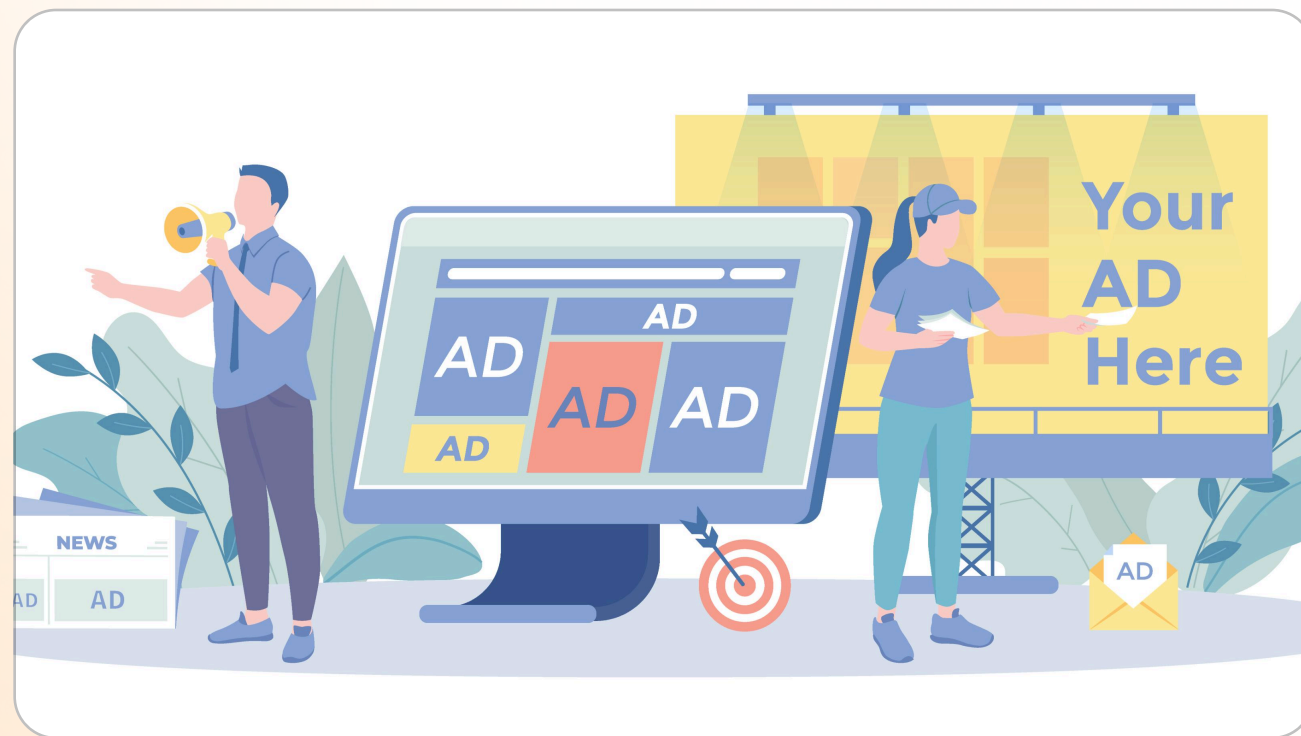
- Business
- Education
- Entertainment (Movies & Music)
- Sports
- Podcasts
- Speakers
- Events
- Food
- TV Series
- Charity

Top-Performing Channels:

- NATIONAL BIZ TV
- EZWAY TV
- THE WOMEN'S CHANNEL
- EZWAY MOVIES
- BILL DUKE TV

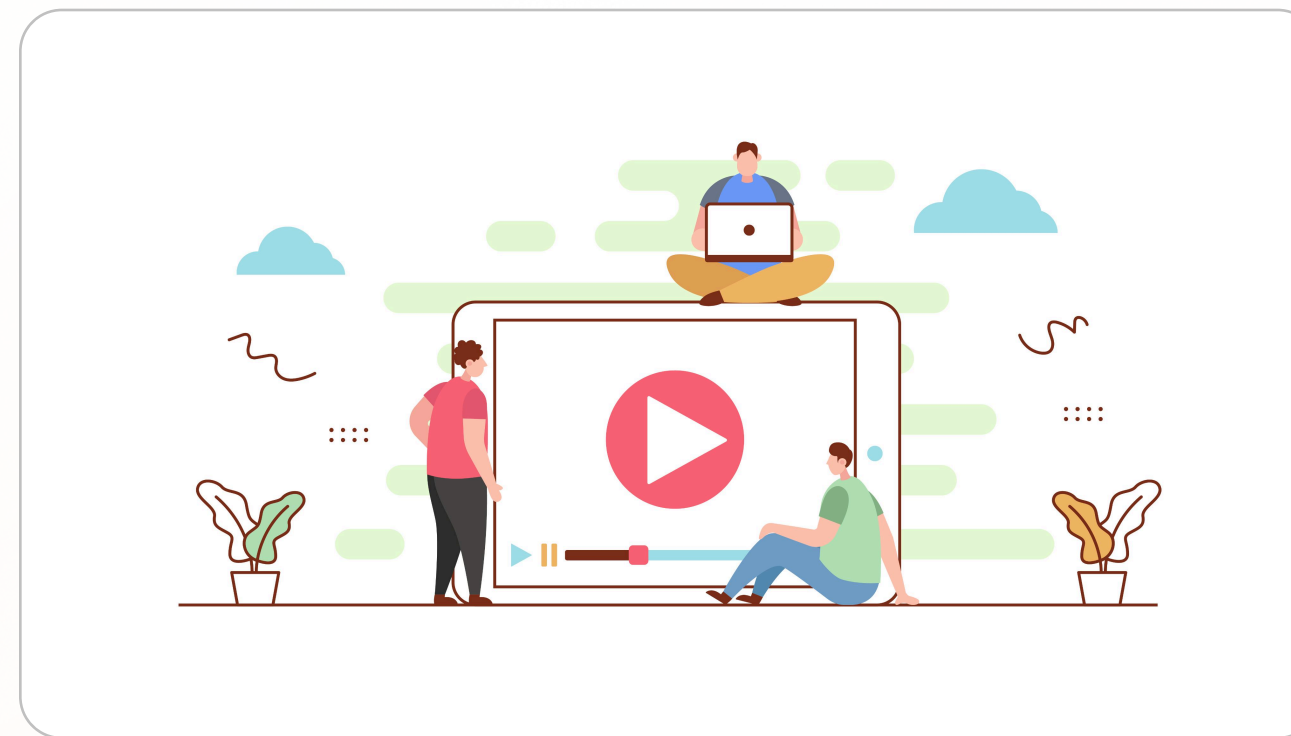
Advertising Opportunities

We offer multiple touchpoints to reach your audience:



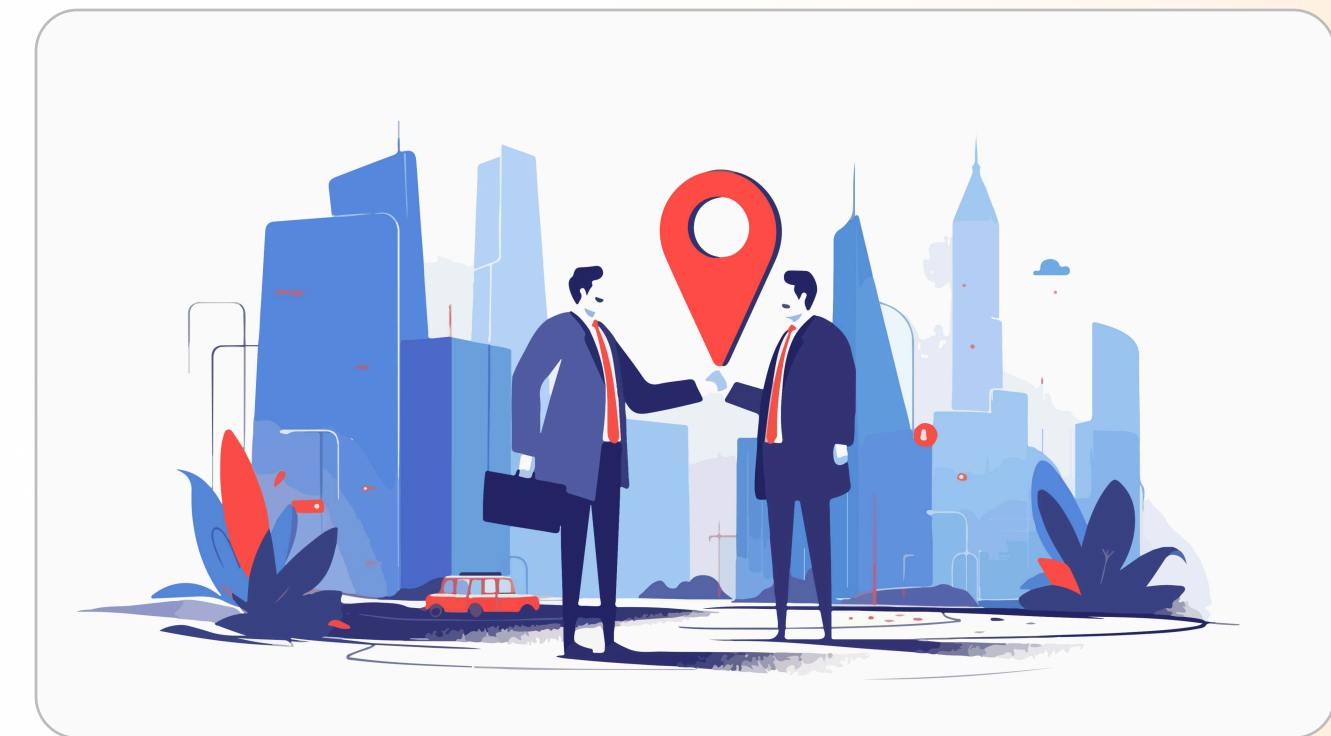
Website Banner Ads

High-visibility placements across the main platform interface for immediate brand recognition.



Video Banner Ads

Non-intrusive lower-third or overlay displays embedded directly into the streaming content.



Commercial Placements

Traditional broadcast-style video ads that capture full audience attention during viewing sessions.

Advertising Packages

Package Comparison

Package	Monthly Price	Est. Impressions	Key Formats	Channel Access
Starter	\$500	50,000	Web Banners	Run-of-site
Growth	\$1,500	200,000	Web & Video Banners	3 Channels
Premium	\$4,500	750,000	Banners + Commercials	Top 5 Channels

Advertising Packages

Starter Package

What's Included:

Ad Types: Website Banner Ads

Placement Frequency: Standard rotation

Estimated Impressions: 50,000

Channel Access: Run-of-site

AI Features: Smart targeting for standard demographics.

Best For: Small businesses and local brands looking for an affordable entry into streaming advertising.

Monthly Price: \$500

Growth Package

What's Included:

Ad Types: Website Banner Ads & Video Banner Ads

Placement Frequency: Priority rotation

Estimated Impressions: 200,000

Channel Access: Choice of 3 specific channels

AI Features: Performance optimization and time-of-day smart targeting.

Best For: Growing brands needing higher visibility and engagement through embedded video ads.

Monthly Price: \$1,500

Premium Package

What's Included:

Ad Types: Website Banners, Video Banners, and Commercial Placements

Placement Frequency: High-frequency rotation

Estimated Impressions: 750,000

Channel Access: Top 5 Channels
(e.g. NATIONAL BIZ TV, THE WOMEN'S CHANNEL)

AI Features: Advanced predictive targeting and real-time campaign adjustments.

Best For: Established businesses requiring high-impact, broadcast-style placements with guaranteed scale.

Monthly Price: \$4,500

Advertising Packages

Add-Ons

- **Featured Placement:** Secure priority display on the homepage for maximum daily exposure.
- **Sponsored Content:** Integrate your brand natively into a show or sponsor an entire broadcast.
- **Channel Sponsorships:** Secure exclusive "**Brought to you by**" naming rights for specific channels.

Commercial Creation & Production Services

(Note: Pricing below is strictly for the creation and production of commercials. These services are out-housed and billed separately from the streaming and advertising placement packages.)

Custom AI Commercial Production:

\$500.00 – \$1,500.00

Leverage custom AI tools to rapidly conceptualize and produce high-quality, cost-effective video creatives for your campaign.

Custom General Commercial Production:

\$750.00 – \$25,000.00

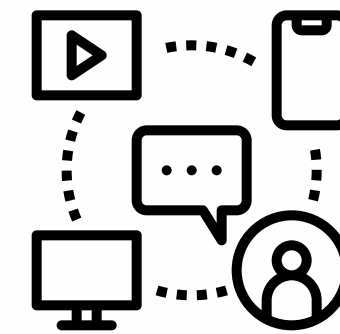
Full-service, traditional commercial creation covering everything from concept and scripting to filming, talent acquisition, and post-production.

Why Advertise with EZWay.TV



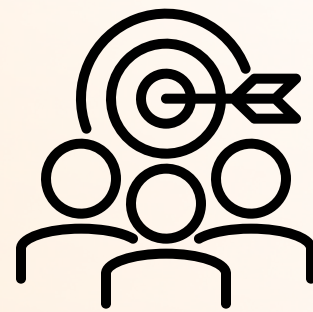
High Engagement

Viewers stay for 30–60 minutes, ensuring your ads are actually seen by an attentive audience.



Multi-Channel Exposure

Tap into a massive 100M+ distribution network effortlessly.



Niche + Mainstream Audiences:

Tap into a massive 100M+ distribution network effortlessly.



Cost-Effective

Get premium broadcast-quality ad placements at accessible digital rates.

Get Started Today

Join the network that's redefining streaming advertising. Partner with **EZWay.TV** to lock in your custom package and start reaching millions of engaged viewers today. Contact our advertising sales team to launch your AI-optimized campaign!