



May 23, 2026

To Whom It May Concern,

It is my pleasure to recommend Dr. Eric Zuley and EZWay Network.

As Executive Producer and Host of The Book Crawl, I have experienced firsthand the value of EZWay's reach, relationships, and entrepreneurial ecosystem. As I work to scale my business, the EZWay platform has helped tremendously by increasing visibility, opening meaningful connections, creating joint venture opportunities, and placing The Book Crawl inside a supportive media environment.

Through EZWay, The Book Crawl has grown from an emerging author-focused television concept into a platform with real momentum. In just a few weeks, views on the EZWay platform alone increased from approximately 200 to 550, a 175% gain. Over the same period, participation grew from 7 filled spots to 12, an increase of over 70%. Season One is now fully booked, and potential mainstream distribution opportunities are already being explored for Season Two.

I also made the decision this year to become a paid Platinum Member with EZWay because I was seeing measurable growth through the visibility, collaboration, and media ecosystem connected to the network. As The Book Crawl continued to grow, my show became fully booked with paid author guests during its beta promotional season, generating \$10,656.00 in sales. This does not include future sponsorship opportunities, commercials, or additional revenue streams currently being developed. With the next season positioned to double in value, this experience has shown me the power of strategic visibility, aligned collaboration, and the kind of media infrastructure Eric Zuley and EZWay have built.

Beyond the sales growth, my involvement with EZWay has also created meaningful visibility and recognition. Being part of the EZWay Golden Gala led to my discovery by a major Hollywood magazine, resulting in a cover feature and full feature article. I was also honoured as the recipient of my first award for The Book Crawl, receiving the EZWay Golden Gala Legacy Maker Award. These moments have helped position me, my show, and the authors I serve in rooms and media spaces that continue to expand the reach of my work.

This growth has also supported expanded distribution conversations for The Book Crawl, including opportunities with Kate Linder TV and Bill Duke's network, with additional distribution in the works. These developments reflect the strength of strategic media relationships and the kind of exposure and collaboration EZWay helps make possible.

Dr. Eric Zuley has built more than a media platform; he has created a relationship-driven ecosystem where entrepreneurs, authors, speakers, creators, and media professionals can connect, collaborate, and rise together. His ability to open doors, make introductions, and foster partnership opportunities is a meaningful asset to anyone seeking to grow their brand, message, or media presence.

EZWay Network also offers valuable potential for cross-promotion, strategic partnerships, sponsorship alignment, and long-term business growth. Eric Zuley's belief that collaboration is the next currency is not just a statement - I have experienced it in action.

I am grateful to be part of this expanding ecosystem and confidently recommend Dr. Eric Zuley and EZWay Network to individuals, organizations, and brands seeking visibility, connection, and collaborative opportunity.

Sincerely,

Melissa Heathers | Executive Producer and Host, The Book Crawl